



web design & development / interactive media / motion graphics
EVOLVE YOUR MEDIA. ENJOY THE PROCESS.

2011/2012 CAPABILITIES STATEMENT

COMPANY:

Diana Stutz Design LLC is a graphic and interactive design studio that provides custom design and technology solutions that uniquely communicate client brand, image and message through the latest in digital and print media. Our studio originates both design and development projects for web, presentation, interactive, advertising, animation, print, brand/identity, video, and production projects.

Large projects or small, we find great satisfaction in helping clients improve the quality and effectiveness of their media and communication strategies to generate more business, strengthen customer relationships, and enhance brand presence. We take pride in consistently utilizing the latest technology and marketing trends, strategies, and industry standards. We enjoy every opportunity to communicate a clients message and brand through successful integration of innovative design and technology.

COMPANY PRINCIPAL:

Diana Stutz, Owner/Principal: Creative and technology professional with 14+ years experience in graphic, print, television, web, multimedia, and interactive design, as well as, code/development technologies. Career includes positions at ESPN, ESPN.com, Mohegan Sun, and CCSU.

KEY PRODUCTS & SERVICES:

Web/Online Media:

PHP/HTML Custom Web Design & Development, Interactive Flash Media Applications, Static & Flash Advertising, E-Commerce Websites / PayPal Integration, Javascript & Flash Interactive, Website Video Players & Virtual Tours, Custom CMS Websites (WordPress, Joomla, Drupal, ModX), Blogs, Newsrooms, Custom Facebook Pages

Interactive Media:

CD/DVD Rom Applications; Flash Applications, Landing Pages & Websites; Interactive Digital Display Content (Touch Screens, Signage, Displays), Flash Media Advertising Banners, Email Campaigns & Landing Pages, Electronic Books & Publications

Motion/Video Graphics:

Presentation & Digital Display Graphics/Animation, Broadcast Television & Video Graphic Packages/Elements (Cycles, Lower Thirds, etc.), Flash Animation

Strategic Marketing Services:

Including Online & Email Marketing, Relationship Marketing and Social Media Marketing.

CLIENTS:

We work with a variety of clients, such as small businesses; corporations; individual freelancers, artists, and consultants; museums and galleries; in addition to collaborative/subcontracting project work with large and small agencies.

Mohegan Sun
Lincoln Financial Securities
Zag Interactive
Dsign Digital LLP
Wadsworth Atheneum
CT Dept. of Education
The PRD Group Ltd.
Washington & Lee University
Dehn Quests Ltd.
SFP Credit Union

VCT Corporation
ZAG International Inc
Pitch in For a Good Cause Foundation
Feliciano Enterprises
CT Trust Counsel
Privileged Marketing Media
Tyco Fire Suppression
& Building Products
Hartford Healthcare Corporation
ELK Investors Property Management

COMPANY DESIGNATIONS:

DUNS: 879258460

CAGE: 6KDKQ3

Corporate Structure: LLC

Certifications:

Certified State of Connecticut
Woman Owned Small/Minority
Business Enterprise

Affiliations:

AIGA, Professional Association for Design
Wethersfield Chamber of Commerce
Metro Hartford Alliance
Connecticut Art Directors Club

CONTACT INFORMATION:

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