

Web / Interactive Media

1. Please list a few websites that you like the look of and explain why.
2. Please comment on what you like/dislike about some of your competitors websites.
3. On your website homepage, what do you feel is most important for the customer to notice first?
4. Are there any particular parts of the website that you would like to draw customers to?
5. What are the key things you would like to achieve with your website design? eg. higher sales, better brand image, easily navigational information etc.